



# Golf Day

SPONSORSHIP PROSPECTUS

# GET TO KNOW US!



RSPCA Queensland is the state's largest animal welfare charity, focused on preventing animal cruelty for all creatures great and small. Your support means that together we can help build a better world for animals. Some of our vital services across Queensland include:

- Care and Adoption Centres
- Inspectorate Services
- Hospital & Rehabilitation Centre
- Foster Care Network

As a not-for-profit charity, the support we receive from businesses who care about animal welfare along with individuals, makes up 96% of our funding. This is why you are so important. With your help, every year over 50,000 animals can receive care at RSPCA Queensland. Of the animals that need help, we've seen an increasing demand on our Wildlife Hospital – treating over 26,000 animals in the past year alone.

## WHY PARTNER WITH AN RSPCA GOLF DAY?

RSPCA Queensland values people, animals, and the community and we want to share these values with your organisation. Research shows that organisations that have a culture of giving retain staff longer, have higher morale, and a happier workplace environment. Working with one of the most trusted charities in the state, can also increase your network and brand awareness.

Engaging with RSPCA's Golf Day, will further provide your staff and network with the opportunity to not only feel great about their workplace, but also provides them a platform to be charitable.



## SPONSORSHIP OPTIONS

There is a range of options for businesses to support RSPCA's Golf Day – either as a corporate sponsor in the form of monetary donation, as a community or media sponsor in promoting the event or by in-kind donations such as products or services to reduce the costs of staging the event. Sponsorship arrangements will be tailored to suit the needs of the event and the sponsor.

## A UNIQUE OPPORTUNITY

There's not many opportunities where you can play golf and get to meet some of the cute animals you are supporting!

RSPCA Queensland will be bringing some of their four-legged friends who are looking for their forever home to say thanks for support RSPCA's Golf Day.

We also have plans to grow the RSPCA Golf Day into a state-wide series which means there will be greater opportunities available in the future!

# NOW IS THE RIGHT TIME

RSPCA Queensland needs your support to help us achieve our mission of helping animals, enlightening people, changing lives.

But we still have a long way to go

- Each year RSPCA supports over 50,000 animals
- We've seen an increasing demand on our Wildlife Hospital, treating over 26,000 wildlife in the past year alone
- Over 29,500 animal ambulance jobs were undertaken by RSPCA Qld in 2019/2020

# YOUR CONTRIBUTION

RSPCA Queensland offers you a wide range of sponsorship options and is happy to discuss tailoring recognition of your support.

## \$5000

Naming Rights Sponsorship - Become a major partner with your local RSPCA Golf Day and receive full access to all recognition opportunities. Includes full access for 8 players.

## \$900

Hole Sponsorship - Advertise your business to all Golf Day participants at your local RSPCA Golf Day event by sponsoring one or more of the 18 holes available! Includes full access for 4 players.



## \$1200

Cart Sponsorship - Advertise your business on the motorised golf carts and help our participants make their way around the course. Includes full access for 4 players.

## \$1200

Club Sponsorship - Advertise your business at the Club House area and help us ensure all participants have a tasty meal and cool drink following their efforts on the golf course. Includes full access for 4 players.



## WANT TO BE INVOLVED?

**Your Local Contact:**

Jillian Huth

Community Engagement Officer

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Hi, I'm Chief.  
Will you adopt me?  
To see my profile  
TEXT "CHIEF" to  
0408 558 151

Animal ID  
834555



**KSPCA**

[www.adoptapet.com.au](http://www.adoptapet.com.au)

TOGETHER WE CAN MAKE A DIFFERENCE TO THE LIVES OF ANIMALS